

# Privacy Policy



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Attekus ("we", "us", or "our") is committed to protecting the privacy and security of the personal information we collect of our customers and visitors. We acknowledge you have a strong commitment to privacy, and we share that sentiment. This Privacy Policy outlines how we collect, use, disclose, and store personal information in accordance with the Australian Privacy Principles (APPs) as set out in the Privacy Act 1988 (Cth) and New Zealand Privacy Act 2020. By accessing our website or using our products and services, you consent to the practices described in this Privacy Policy and agree to abide by its terms.

## Collection of Personal Information

We may collect personal information from you when you interact with our website, use our products & services, or communicate with us. The types of personal information we may collect include, but are not limited to:

- Name, email address, and contact details
- Company name and job title

- Payment information handled through secure, PCI compliant third-party payment gateway providers
- User-generated content
- Technical information (e.g., IP address, device information, and browser type)

## **Use of Personal Information**

We use the personal information we collect for the following purposes:

Providing and improving our services

- Processing payments and fulfilling orders
- Communicating with you about your account and updates
- Responding to your inquiries and providing customer support
- Analysing and enhancing our website and services
- Complying with legal obligations

## **Disclosure of Personal Information**

We may disclose your personal information to third parties in the following circumstances:

- Service providers and business partners who assist us in delivering our services. These third parties are contractually obligated to protect your personal information and use it only for the specific purposes for which it was disclosed, and in accordance with applicable privacy laws.
- Law enforcement agencies or government bodies when required by law
- Third parties in the event of a merger, acquisition, or sale of our business
- With your consent or as otherwise authorised by law

Our service providers and business partners may use your personal information to provide services such as payment processing, data analysis, customer service, and marketing assistance. These parties are obligated to protect your information and are not permitted to use it for any other purposes. We ensure that any overseas disclosures comply with applicable legal requirements to safeguard your personal information.

If you use our product and services, we may collect information about you and your use of our products and services such as:

- username and password
- real-time location information
- web browser or account using cookies
- information about the referring URL, your device, including the model and ID of your device, operating system, telephone number and mobile phone network; server log information, IP address, hardware settings, browser type and language, and the date and time of access;

Our products and services may also detect and use your IP address or domain name for internal traffic monitoring and capacity management purposes or to otherwise administer the products and services.

## **Sensitive Data**

We may also collect sensitive information about you such as information about your health, racial or ethnic origin, religious beliefs and criminal record if you provide your explicit consent or if we are otherwise allowed or required by law.

## **Data Security**

We take reasonable measures to protect your personal information from unauthorized access, loss, misuse, or alteration. However, please note that no method of transmission over the internet or electronic storage is completely secure.

## **Data Retention**

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

## **Your Rights and Choices**

You have the right to access, correct, or delete your personal information. You may also have the right to restrict or object to certain processing activities. To exercise your rights or make any privacy-related requests, please contact us using the information provided at the end of this Privacy Policy.

## **Third-Party Links and Services**

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of such third parties. We encourage you to review the privacy policies of those third parties before providing any personal information.

## **Updates to this Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our information practices. We will notify you of any material changes by posting the updated Privacy Policy on our website or by other means of communication.

## **Contact Us**

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at: [info@attekus.com.au](mailto:info@attekus.com.au)